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Letter Of Accepted (LoA)

Number : 803/IJE/Vol5/No2/2026

Dear.

Dede Rinaldi Nainggolan 1*), Nofian Ilyas 2)

Thank you for submitting your best article to be published on **International Journal of Economics (IJE)** with the title:

"The Influence of Celebrity Endorser, Brand Awareness, and Brand Attitude on Purchase Intention of Erigo Products among Generation Z in Jakarta"

Based on the results of the review and the decision of the editorial team, the article is declared **ACCEPTED** for publication in the **International Journal of Economics (IJE)** edition **Volume 5 Number 2 October 2026**.

Thus we submit this letter of information to be used as it should be, we express our gratitude.

No Reg : LOA20260910145512

Nigeria, 10 September 2026
Editor In Chief



The authenticity of the LOA can be checked by scanning the QR code on the side!

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Sani Isah, Ph.D

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