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Letter Of Accepted (LoA)

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Dear.
Riski Sugiarti*1), Ida Bagus Cempena 2), Estik Hari Prastiwi 3)

Thank you for submitting your best article to be published on **International Journal of Economics (IJEC)** with the title:

"The influence of brand image, service quality, and product quality on customer loyalty through brand awareness and customer satisfaction at PT Kao Indonesia, Surabaya City"

Based on the results of the review and the decision of the editorial team, the article is declared **ACCEPTED** for publication in the **International Journal of Economics (IJEC)** edition **Volume 5 Number 2 August 2026**.

Thus we submit this letter of information to be used as it should be, we express our gratitude.

No Reg : LOA20260707162758

Nigeria, 07 July 2026
Editor In Chief

The authenticity of the LOA can be checked by scanning the QR code on the side!

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Sani Isah, Ph.D

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