



PT INOVASI PRATAMA INTERNASIONAL

International Journal of Economics (IJE)

HP : +6285664135209 ; E-Mail : info@ipinternasional.com ; E-ISSN : 2961-712X



JOURNAL ARTICLE PUBLICATION STATEMENT

Letter Of Accepted (LoA)

Number : 697/IJE/Vol5/No1/2026

Dear.

Feronika Arfianingrum 1), Yeni Kartika Dewi Nurjana 2), Siti Mujanah 3), I Made Suparta 4)

Thank you for submitting your best article to be published on **International Journal of Economics (IJE)** with the title:

"The Role of Marketing Automation Platforms and AI Chatbots in Enhancing the Effectiveness of Digital Marketing Strategies in E-commerce: A Sociotechnical Perspective"

Based on the results of the review and the decision of the editorial team, the article is declared **ACCEPTED** for publication in the **International Journal of Economics (IJE)** edition **Volume 5 Number 1 June 2026**.

Thus we submit this letter of information to be used as it should be, we express our gratitude.

No Reg : LOA20260613101249

Nigeria, 11 June 2026

Editor In Chief



The authenticity of the LOA can be checked by scanning the QR code on the side!

LOA20260613101249



Sani Isah, Ph.D

Publisher :

PT Inovasi Pratama Internasional

Cempaka Street 25, Ujung Padang, Padangsidempuan, 22725, North Sumatra, Indonesia

+6285664135209

info@ipinternasional.com