



PT INOVASI PRATAMA INTERNASIONAL

International Journal of Economics (IJE)

HP : +6285664135209 ; E-Mail : info@ipinternasional.com ; E-ISSN : 2961-712X



JOURNAL ARTICLE PUBLICATION STATEMENT

Letter Of Accepted (LoA)

Number : 690/IJE/Vol5/No1/2026

Dear.

Hartati Sukma Ningrum 1), Siti Nurlalela 2)

Thank you for submitting your best article to be published on **International Journal of Economics (IJE)** with the title:

"The Influence of Electronic Word of Mouth (E-WoM) and Electronic Service Quality on Brand Image and Purchase Intention "

Based on the results of the review and the decision of the editorial team, the article is declared **ACCEPTED** for publication in the **International Journal of Economics (IJE)** edition **Volume 5 Number 1 July 2026**.

Thus we submit this letter of information to be used as it should be, we express our gratitude.

No Reg : LOA20260610025157

Nigeria, 10 June 2026

Editor In Chief



Sani Isah, Ph.D



The authenticity of the LOA can be checked by scanning the QR code on the side!

LOA20260610025157

Publisher :

PT Inovasi Pratama Internasional

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