PT INOVASI PRATAMA INTERNASIONAL
International Journal of Community Service (IJCS)
HP : +6285664135209 ; E-Mail : info@ipinternasional.com ; E-ISSN : 2961-7162

JOURNAL ARTICLE PUBLICATION STATEMENT

Letter Of Accepted (LoA)

Number : 614/IJCS/Vol5/No1/2026

Dear.
Silvya Lefina Mandey, Victor Paskah Kalawat Lengkong, Jenny Emma Agustin Kandou

Thank you for submitting your best article to be published on **International Journal of Community Service (IJCS)** with the title:

"A Development Model Of Promotional Strategy, Brand Equity, And Product Innovation Influencing Purchase Intention: A Case Study Of Nata De Coco Msmes In North Minahasa Regency, Indonesia"

Based on the results of the review and the decision of the editorial team, the article is declared **ACCEPTED** for publication in the **International Journal of Community Service (IJCS)** edition **Volume 5 Number 1 February 2026**.

Thus we submit this letter of information to be used as it should be, we express our gratitude.

No Reg : LOA20260220081214

Medan, 20 February 2026
Editor In Chief

The authenticity of the LOA can be checked by scanning the QR code on the side!

LOA20260220081214

Prof. Dr. Ahmad Laut H., M.Pd

Publisher :
PT Inovasi Pratama Internasional
Cempaka Street 25, Ujung Padang, Padangsidimpuan, 22725, North Sumatra, Indonesia
+6285664135209
info@ipinternasional.com