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Letter Of Accepted (LoA)

Number : 415/IJEC/Vol4/No2/2025

Dear.
Yuliana Qofifah, Rojuaniah

Thank you for submitting your best article to be published on **International Journal of Economics (IJEC)** with the title:

"The Effect of Advertising Attractiveness, Influencer Marketing, Online Customer Reviews on Brand Image and Purchase Decision"

Based on the results of the review and the decision of the editorial team, the article is declared **ACCEPTED** for publication in the **International Journal of Economics (IJEC)** edition **Volume 4 Number 2 September 2025**.

Thus we submit this letter of information to be used as it should be, we express our gratitude.

No Reg : LOA20250822024553

Nigeria, 22 August 2025
Editor In Chief

The authenticity of the LOA can be checked by scanning the QR code on the side!

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Sani Isah, Ph.D

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