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Letter Of Accepted (LoA)

Number : 406/IJEC/Vol4/No2/2025

Dear.
Dita Hernita, Mira Kartika Dewi Djunaedi

Thank you for submitting your best article to be published on **International Journal of Economics (IJEC)** with the title:

"The Influence of Marketing Mix 4p on The Loyalty of K-Pop Music Concert Audiences in Jakarta"

Based on the results of the review and the decision of the editorial team, the article is declared **ACCEPTED** for publication in the **International Journal of Economics (IJEC)** edition **Volume 4 Number 2 September 2025**.

Thus we submit this letter of information to be used as it should be, we express our gratitude.

No Reg : LOA20250818055240

Nigeria, 18 August 2025
Editor In Chief

The authenticity of the LOA can be checked by scanning the QR code on the side!

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Sani Isah, Ph.D

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