



PT INOVASI PRATAMA INTERNASIONAL

International Journal of Economics (IJE)

HP : +62 856 6413 5209 ; E-Mail : info@ipinternasional.com ; E-ISSN : 2961-712X



JOURNAL ARTICLE PUBLICATION STATEMENT

Letter Of Accepted (LoA)

Number : 384/IJE/Vol4/No2/2025

Dear.

Maidar Ferianto 1), Slamet Widodo 2), Nurafrina Siregar 3)

Thank you for submitting your best article to be published on **International Journal of Economics (IJE)** with the title:

"Optimalising Digital Marketing and Service Quality to Enhance Customer Loyalty in the Digital-Economy Era"

Based on the results of the review and the decision of the editorial team, the article is declared **ACCEPTED** for publication in the **International Journal of Economics (IJE)** edition **Volume 4 Number 2 August 2025**.

Thus we submit this letter of information to be used as it should be, we express our gratitude.

No Reg : LOA20250718045024

Nigeria, 18 July 2025
Editor In Chief



The authenticity of the LOA can be checked by scanning the QR code on the side!

LOA20250718045024



Sani Isah, Ph.D

Publisher :

PT Inovasi Pratama Internasional

Cempaka Street 25, Ujung Padang, Padangsidempuan, 22725, North Sumatra, Indonesia

+62 856 6413 5209

info@ipinternasional.com