PT INOVASI PRATAMA INTERNASIONAL
International Journal of Economics (IJEC)
HP : +6285664135209 ; E-Mail : info@ipinternasional.com ; E-ISSN : 2961-712X

JOURNAL ARTICLE PUBLICATION STATEMENT

Letter Of Accepted (LoA)

Number : 384/IJEC/Vol4/No2/2025

Dear.
Maidar Ferianto 1), Slamet Widodo 2), Nurafrina Siregar 3)

Thank you for submitting your best article to be published on **International Journal of Economics (IJEC)** with the title:

"Optimalising Digital Marketing and Service Quality to Enhance Customer Loyalty in the Digital-Economy Era"

Based on the results of the review and the decision of the editorial team, the article is declared **ACCEPTED** for publication in the **International Journal of Economics (IJEC)** edition **Volume 4 Number 2 August 2025**.

Thus we submit this letter of information to be used as it should be, we express our gratitude.

No Reg : LOA20250718045024

Nigeria, 18 July 2025
Editor In Chief

The authenticity of the LOA can be checked by scanning the QR code on the side!

LOA20250718045024

Sani Isah, Ph.D

Publisher :
PT Inovasi Pratama Internasional
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