



**PT INOVASI PRATAMA INTERNASIONAL**

**International Journal of Economics (IJE)**

HP : +6285664135209 ; E-Mail : info@ipinternasional.com ; E-ISSN : 2961-712X



## **JOURNAL ARTICLE PUBLICATION STATEMENT**

### **Letter Of Accepted (LoA)**

Number : 367/IJE/Vol4/No2/2025

Dear.

**Lenni Lukitasari<sup>1</sup>, Ni Luh Gde Sari Dewi Astuti<sup>2</sup>, Hady Sofyan<sup>3</sup>, Hartoto<sup>4</sup>**

Thank you for submitting your best article to be published on **International Journal of Economics (IJE)** with the title:

### **"DIGITAL MARKETING SYNERGY AND GREEN INNOVATION: A NEW PARADIGM OF MARKETING MANAGEMENT IN SUSTAINABILITY-BASED ECONOMIC DEVELOPMENT"**

Based on the results of the review and the decision of the editorial team, the article is declared **ACCEPTED** for publication in the **International Journal of Economics (IJE)** edition **Volume 4 Number 2 July 2025**.

Thus we submit this letter of information to be used as it should be, we express our gratitude.

**No Reg : LOA20250630163546**

Nigeria, 30 June 2025

Editor In Chief



Sani Isah, Ph.D



The authenticity of  
the LOA can be  
checked by scanning  
the QR code on the  
side!

**LOA20250630163546**

**Publisher :**

**PT Inovasi Pratama Internasional**

Cempaka Street 25, Ujung Padang, Padangsidempuan, 22725, North Sumatra, Indonesia

+6285664135209

info@ipinternasional.com