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Dear.
Syaifuddin

Thank you for submitting your best article to be published on **International Journal of Economics (IJEC)** with the title:

"Metaverse Marketing: A Critical Analysis of the Potential and Challenges of Marketing in Virtual Worlds"

Based on the results of the review and the decision of the editorial team, the article is declared **ACCEPTED** for publication in the **International Journal of Economics (IJEC)** edition **Volume 4 Number 2 August 2025**.

Thus we submit this letter of information to be used as it should be, we express our gratitude.

No Reg : LOA20250628163620

Nigeria, 28 June 2025
Editor In Chief

The authenticity of the LOA can be checked by scanning the QR code on the side!

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Sani Isah, Ph.D

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