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Dear.
Intan Tirzana Paramitha 1), IB Cempena 2), Endah Budiarti 3)

Thank you for submitting your best article to be published on **International Journal of Economics (IJEC)** with the title:

"Analysis of Social Influence, Price Perception, and Product Characteristics on the Decision to Use Electronic Cigarettes: The Role of Perceived Benefits as a Mediator and Social Media and Government Regulation as Moderators (Case Study of Adult Smokers in"

Based on the results of the review and the decision of the editorial team, the article is declared **ACCEPTED** for publication in the **International Journal of Economics (IJEC)** edition **Volume 4 Number 2 July 2025**.

Thus we submit this letter of information to be used as it should be, we express our gratitude.

No Reg : LOA20250626112156

Nigeria, 26 June 2025
Editor In Chief

The authenticity of the LOA can be checked by scanning the QR code on the side!

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Sani Isah, Ph.D

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