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Letter Of Accepted (LoA)

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Dear.
Muhammad Ibnu Toyib (1*), Sawqi Saad El Hasan (2), Destiana Kumala (3)

Thank you for submitting your best article to be published on **International Journal of Economics (IJEC)** with the title:

"The Influence of Viral Marketing and Hedonism on Purchase Decisions of Coffee Liyane from an Islamic Business Perspective"

Based on the results of the review and the decision of the editorial team, the article is declared **ACCEPTED** for publication in the **International Journal of Economics (IJEC)** edition **Volume 4 Number 2 June 2025** .

Thus we submit this letter of information to be used as it should be, we express our gratitude.

No Reg : LOA20250527080944

Nigeria, 27 May 2025
Editor In Chief

The authenticity of the LOA can be checked by scanning the QR code on the side!

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Sani Isah, Ph.D

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Cempaka Street 25, Ujung Padang, Padangsidimpuan, 22725, North Sumatra, Indonesia
+6285664135209
info@ipinternasional.com