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Letter Of Accepted (LoA)

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Dear.
Patricia Evelyn, Muhammad Arief, Ika Baskara

Thank you for submitting your best article to be published on **International Journal of Economics (IJEC)** with the title:

"The Role of Electronic Word of Mouth in Mediating the Influence of Social Media on Brand Image and Brand Trust"

Based on the results of the review and the decision of the editorial team, the article is declared **ACCEPTED** for publication in the **International Journal of Economics (IJEC)** edition **Volume 4 Number 1 April 2025**.

Thus we submit this letter of information to be used as it should be, we express our gratitude.

No Reg : LOA20250315095659

Nigeria, 15 March 2025
Editor In Chief

The authenticity of the LOA can be checked by scanning the QR code on the side!

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Sani Isah, Ph.D

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PT Inovasi Pratama Internasional
Cempaka Street 25, Ujung Padang, Padangsidimpuan, 22725, North Sumatra, Indonesia
+6285664135209
info@ipinternasional.com