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Letter Of Accepted (LoA)

Number : 214/IJEC/Vol4/No1/2025

Dear.
Atika Novita*, Dora Rinova

Thank you for submitting your best article to be published on **International Journal of Economics (IJEC)** with the title:

"Analysis of the Application of Marketing Mix to Increase Sales at Store Dikromoshop Bandar Lampung"

Based on the results of the review and the decision of the editorial team, the article is declared **ACCEPTED** for publication in the **International Journal of Economics (IJEC)** edition **Volume 4 Number 1 February 2025**.

Thus we submit this letter of information to be used as it should be, we express our gratitude.

No Reg : LOA20250115064159

Nigeria, 15 January 2025
Editor In Chief

The authenticity of the LOA can be checked by scanning the QR code on the side!

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Sani Isah, Ph.D

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