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Dear.

Nadya Eka Putri (1), Sri Halimah (2), Rifqi Habibi (3), Pandu Dewananta (4), Naziroh Nurul Ipada (5), Ratna Labaika (6), Nurlia Fufita (6), Agusriandi (7)

Thank you for submitting your best article to be published on **International Journal of Economics (IJE)** with the title:

"The Influence of Product Quality and Marketing Strategy Management on Consumer Satisfaction and Customer Loyalty with the Use of Wardah Skincare Products in Jambi City"

Based on the results of the review and the decision of the editorial team, the article is declared **ACCEPTED** for publication in the **International Journal of Economics (IJE)** edition **Volume 3 Number 2 December 2024**.

Thus we submit this letter of information to be used as it should be, we express our gratitude.

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Nigeria, 20 August 2024

Editor In Chief



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Sani Isah, Ph.D

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