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Letter Of Accepted (LoA)

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Dear.
Maresky Christianto, Ari Anggarani Winadi Prasetyoning Tyas

Thank you for submitting your best article to be published on **International Journal of Economics (IJEC)** with the title:

"The Influence of Celebrity Endorsers, Attitude Towards the Brand Through Brand Image on Customer Purchasing Decisions on Glico Wings Ice Cream"

Based on the results of the review and the decision of the editorial team, the article is declared **ACCEPTED** for publication in the **International Journal of Economics (IJEC)** edition **Volume 3 Number 2 December 2024**.

Thus we submit this letter of information to be used as it should be, we express our gratitude.

No Reg : LOA20241017174556

Nigeria, 17 October 2024
Editor In Chief

The authenticity of the LOA can be checked by scanning the QR code on the side!

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Sani Isah, Ph.D

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Cempaka Street 25, Ujung Padang, Padangsidimpuan, 22725, North Sumatra, Indonesia
+6285664135209
info@ipinternasional.com